

Muhammad Syach Iqbal

+62 821-5852-0399 | syachiqbal46@gmail.com | www.linkedin.com/in/syachiqbal

SUMMARY

Digital Business Innovation student at BINUS University with a strong interest in business analysis, strategic decision-making, and digital transformation. Experienced in academic projects involving business process analysis, market evaluation, and data visualization to support business decisions. Passionate about understanding market trends, solving business challenges, and collaborating to develop practical, data-informed solutions. Seeking an internship opportunity to apply analytical, communication, and problem-solving skills while gaining valuable industry experience.

EDUCATION

BINUS University — Digital Business Innovation, Bachelor of Business & Information Systems 2023 – 2027
Focus on Business Analysis, Information Systems, and Data-Driven Decision Making

PROJECTS

Business Analysis Projects (2024 – 2026)

Business Performance Analysis & Data Visualization

- Analyzed business performance through market trend analysis, root cause identification using the Ishikawa Diagram, and data-driven evaluation of organizational challenges.
- Tools:** Power BI, RapidMiner, Microsoft Excel

System Analysis & Design (2024 – 2026)

Systems Analysis & UML Modeling

- Modeled business requirements and system workflows by developing UML artifacts, including use case diagrams, activity diagrams, system sequence diagrams (SSDs), and three-layered sequence diagrams.
- Documented functional requirements and system interactions to support solution analysis and software design.
- Tool:** Visual Paradigm

Process & Data Modeling (2026)

Database Design & Process Modeling

- Designed conceptual database structures and business process models, including Entity Relationship Diagrams (ERDs), information architecture sitemaps, and user flow diagrams.
- Produced system design documentation to improve data organization, navigation structure, and overall application planning.
- Tools:** Figma, Visual Paradigm

ACHIEVEMENTS

3rd Place, Provincial National Science Olympiad (OSN) – Geography (2022)

- Demonstrated excellence in geographical analysis, environmental studies, and data interpretation.

LEADERSHIP & ORGANIZATIONS

Student Council President (2021-2022)

- Led the student council by coordinating school-wide programs, events, and student initiatives.
- Organized a flood relief donation campaign, coordinating fundraising efforts and leading a team to distribute food and essential supplies to affected communities.

CERTIFICATIONS

- Google Analytics Certification — Google Skillshop
- Google Ads Search Professional Certification — Google Skillshop
- How to Identify Research Gaps — Elsevier
- Research Design — Elsevier
- Gen AI Use in the Research Workflow — Elsevier

SKILLS

Analysis & Strategy: Business Analysis, Business Process Analysis, Market Research, Data Analysis, Digital Transformation

Technical: UML Diagramming (Use Case, Activity, Sequence, ERD), Flowchart & Sitemap Design, Data Visualization

Tools: Microsoft Office, Google Analytics (GA4), Power BI, RapidMiner, Visual Paradigm, Figma, Lucidchart, Draw.io, Canva

Other: Strategic Thinking, Critical Thinking, Communication, Collaboration, Leadership, AI-assisted Workflows